

Stiftung KERAMION
Töpfermarkt 2017
Bonnstraße 12
50226 FRECHEN
GERMANY



Frechen, october 2016

Dear Sir, dear Madam,
dear ceramic artist,

the **42st Frechen Pottery Market** will take place on **Saturday, 13 May 2017 from 10am to 6pm and on Sunday, 14 May 2017 from 11am to 6pm** on and around the town hall square, Rathausplatz, of Frechen.

The Frechen Pottery Market ranks among the most well-known pottery markets in Germany; on that weekend, professionals as well as amateurs are offered fascinating insights into the world of ceramics. In total, 120 national as well as international ceramic artists will present a wide range of traditional and modern ceramic objects for everyday use as well as high-quality ceramic art.

The following **fringe activities** are planned alongside the pottery market:

- posters
- professional flyers including an index of all exhibitors
- postcards to advertise the pottery market
- intense and extensive public relations work
- book stall with specialist publications
- stall with ceramicists' materials
- creative children's programme
- guided tours along the pottery market provided by art historians
- invitation to the traditional potter's reception in the town hall, on Saturday night
- breakfast on Sunday
- free entry into the KERAMION for all exhibitors throughout the weekend
- cooperation with the Rhein-Erft Tourism office

Alongside the offers of ceramic works at the pottery market, the KERAMION will furthermore hold a collector's fair at the museum, where modern unique ceramic pieces will be available.

The **stall price** (incl. VAT) for both days is:

3 running metres: 195,- €

running metres: 260,- €

5 running metres: 325,- €

running metres: 390,- €

If you need electricity and/or water supply, please mark this on the application form. Unfortunately, we have to charge a flat rate for the resulting water and electricity costs.

There will be a night guard on duty from Saturday night to Sunday morning. Hence, you will be able to leave items in your stalls over night – at your own risk, however. The organisers cannot be held liable for any possible damages, theft etc.

Sales stalls are not provided. The exhibition space is to be treated carefully. For example, it is expressly prohibited to damage the paving or the trees by way of attachment pins or pegs, nails, screws or the like.

If you wish to participate, please fill in the **application form** and send it to:

**Stiftung KERAMION
- Töpfermarkt 2017 -
Bonnstraße 12
50226 FRECHEN
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Deadline for applications: 6 January 2017

Applications handed in after this date cannot be taken into account.

Please ensure that your photographs are of good quality so that they can possibly be used for the flyers or posters and for any other printed public relations work.

You will receive a notice concerning the success of your application in early February 2017.

As we have many applications to consider, we would like to ask you to refrain from contacting us by phone.

With kind regards,

Gudrun Schmidt-Esters M.A.
Member of the Board Stiftung KERAMION/ Museum curator

Stiftung KERAMION

info@keramion.de, www.keramion.de

Phone: 0049 (0)2234 – 69 76 90

Fax: 0049 (0)2234 – 69 76 92

Kreissparkasse Köln
IBAN DE 40 3705 02 99 0000 296610
Swift-Bic COKSDE 33

USt.-IdNr. DE 814918718